2017-2018 Academic WorldQuest Introductory Packet

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Welcome to the 2017-2018 Academic WorldQuest™!

This year, we host the 16th Annual Academic WorldQuest™, the flagship education program of the World Affairs Councils of America.

One of the greatest challenges facing our nation and our schools across the country is preparing our youth for the globally interconnected world of the 21st Century. America’s ability to face economic and security challenges and seize new opportunities depends on an informed citizenry and a well-educated workforce. Academic WorldQuest™ is a unique, competitive educational program that exposes youth to the world outside our borders and prepares them for the challenges and opportunities of the 21st Century.

Founded in 2003, Academic WorldQuest™ is a team game testing high school students' knowledge of international affairs. In the game, four-person teams compete by answering questions divided into ten unique and engaging thematic categories. The winner is the team with the most correct answers.

Structure of Program

During the academic year preceding The Carlos and Malú Alvarez 2018 Academic WorldQuest National Competition in the spring, over 4,000 students participate in local AWQ competitions hosted by some 50 World Affairs Councils across the United States.

This information packet includes the AWQ Study Guide, which provides detailed resources on each of 10 question categories to help students and teachers to prepare for the competition. Questions for the competition are drawn from the resources in the AWQ Study Guide.

Winning teams are invited to represent their high school, city, and local World Affairs Council at The Carlos and Malú Alvarez Academic WorldQuest National Competition, held in the spring each year in our nation’s capital, Washington, D.C. This year’s national competition also includes a welcome reception at the U.S. Institute of Peace.

Common Core Standards

Academic WorldQuest™ contributes to the national Common Core State Standards Initiative by fostering reading comprehension skills for informational text.
To find a local competition in your area, contact the World Affairs Councils of America at 202-833-4557 or waca@worldaffairscouncils.org

Academic WorldQuest 2017-2018 Categories

The categories for this year’s AWQ National Competition have been updated by the World Affairs Councils of America, with input from member World Affairs Councils across the country, to reflect several of the most critical global and U.S. foreign policy issues:

- NAFTA
- ASEAN at 50
- India’s Bid for Global Leadership
- Combatting Climate Change
- Cybersecurity
- Saudi Arabia
- Great Decisions
- The Peacebuilding Toolkit
- America’s Diplomats
- Current Events

AWQ Study Guide

The Academic WorldQuest™ Study Guide (see page 8) has been prepared by the World Affairs Councils of America. Questions for all of the above categories, with the exception of Current Events, are drawn from the resources included in the AWQ Study Guide.
The Carlos and Malú Alvarez 2018 Academic WorldQuest National Competition in Washington, D.C.

Event Details

The Carlos and Malú Alvarez 2018 Academic WorldQuest National Competition honors the tremendous dedication and philanthropic support of WACA Advisory Board member Carlos Alvarez and his wife to our flagship program and the Academic WorldQuest Endowment Fund. (For information on making a gift to the AWQ Fund, please visit WACA’s website: worldaffairscouncils.org). The AWQ National Competition is attended by more than 225 of the nation’s most promising high school students, along with their parents, teachers, and chaperones. The 4-hour AWQ Competition is a unique opportunity for many students to visit the nation’s capital for the first time.

Schedule

Friday, April 27
11:00 am - 3:00 pm [tentative]
**Check-In and Registration** at the **Washington Marriott Wardman Park**
2660 Woodley Road NW Washington, DC 20008

4:30 pm - 6:00 pm
**Welcome Reception at the United States Institute of Peace**
2301 Constitution Ave NW, Washington, DC 20037

Saturday, April 28
9:00am - 1:00pm
**The Carlos and Malú Alvarez 2018 Academic WorldQuest Competition**
Venue TBA

Hotel Block

WACA has arranged a special group hotel block for accommodations at:
**Washington Marriott Wardman Park**
(2660 Woodley Road NW Washington, DC 20008)
Reservation link here: [https://aws.passkey.com/go/748cafb8](https://aws.passkey.com/go/748cafb8)
You can also call the hotel to make reservations: (202) 328-2000.
Be sure to identify that you are booking under the World Affairs Councils of America (WACA)'s Academic WorldQuest group room block.

**Qualifying for AWQ 2018 National Competition: Rules and Regulations**

All teams that compete in The Carlos and Malú Alvarez 2018 Academic WorldQuest National Competition must win a local AWQ competition sponsored by a member organization of the World Affairs Councils of America.

Teams may compete in only one (1) local competition in order to qualify to compete in the National Competition.

A team consists of four (4) Primary Teammates who are currently high school students (freshman – senior year). No more than four players per team will be able to compete in the National Competition.

Teams may designate Alternate Teammates to replace one or more of the four Primary Teammates in the case of sickness or other circumstances which would prevent a Primary Teammate from competing in the National Competition. Please note that local Councils may be unable to send Alternate Teammates to the National Competition.

On the day of the event (Saturday, April 29, 2018), once The Carlos and Malú Alvarez Academic WorldQuest National Competition has officially started, no substitutions of Alternate Teammates may be made.

Teams of fewer than four students are allowed to compete, but this is strongly discouraged.

If the winning team from a local competition is unable to compete in the National Competition and has no Alternate Teammates, the second place team may compete in its place.

**How to Play**

There are 10 rounds in the competition, each round having 10 questions. Teams will have 45 seconds to answer each question. **NOTE:** For the AWQ National Competition, all of the questions are multiple-choice except for the Current Events category, which will feature fill-in-the-blank, true/false, and open-ended questions. For Local AWQ
Competitions organized by Councils, you may use the multiple-choice format for the Current events category.

**Scoring**
One (1) point is awarded for each correct answer. No penalty for incorrect answers or no answer.

The team with the most correct answers out of all 100 questions is declared AWQ Champion.

If, at the conclusion of the competition, there is a tie for 1st through 3rd place, tie-breaker rounds will be played.

**Regulations**
Teams are not allowed to consult with the audience, wireless devices, cell phones, other teams, books or written material at any point during the competition. Any team found by World Affairs Councils of America judges, staff, or volunteers to be violating this rule will forfeit that round and a penalty of 20 points will automatically be deducted from that team’s score.

If a team believes another team is cheating, a player may alert a World Affairs Councils of America representative.

However, if the other team is not found to be in violation of any rules, the accusing team will forfeit two (2) points. A team consists of four (4) players. Player substitutions are not allowed.

During the competition, a player can only use the bathroom during the break. If a player leaves at any other point during the rounds, he or she cannot return until after the break.

Parents, alternates, and other guests must remain “off the floor” in the reserved seating area, at all times.

If a team wishes to challenge an answer, one (1) team member may bring the challenge calmly and politely to the judges within the time period allotted after answers are announced.
Teams are not allowed to discuss challenges with audience members. The decision of the head judge is final. If the challenge is unsuccessful, the team which brought it will forfeit one (1) point.

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**Academic WorldQuest 2017-2018 Study Guide**

All questions for this year’s Academic WorldQuest program will be drawn from the sources in this Study Guide (with the exception of the Current Events category, which will be drawn mostly from the Weekly World News Update. This is a primary source that contains articles from a variety of media organizations worldwide. Current Events questions, however, can come from everywhere.).

The AWQ Study Guide is best viewed in a current version of Adobe Reader. If you are having trouble clicking any of the below links, cut and paste them into your browser instead of clicking them or try a different browser.
NAFTA

The North American Free Trade Agreement was negotiated and finalized as a means of strengthening the economic and political ties between the United States, Canada, and Mexico. Its economic and political repercussions are still highly debated today as the Agreement goes through rounds of renegotiations. This topic will discuss the positive and negative aspects of NAFTA, its origins, and whether or not it was a fair agreement to begin with.

Council on Foreign Relations
- Read “NAFTA’s Economic Impact”
  https://www.cfr.org/backgrounder/naftas-economic-impact
- How has NAFTA affected the U.S., Mexican, and Canadian economies?
- What’s next for NAFTA?

Foreign Affairs magazine
- Read “Nafta’s Economic Upsides”
  https://www.foreignaffairs.com/articles/canada/2013-12-06/naftas-economic-upsides

Peterson Institute for International Economics
- Read “NAFTA at 20: Misleading Charges and Positive Achievements” and “Trade with Mexico & U.S. Unemployment” Sections
- “U.S. Trade Deficit with Mexico”
- “U.S. Manufacturing Wages”

Wilson Center
- Read about how the U.S. and Mexico’s trade relationship has developed
- “A Regional Manufacturing Platform” (pg. 7)
- “How Trade with Mexico Impacts Employment in the United States”
- Areas of NAFTA that are worth updating: (pg. 52)
- https://www.wilsoncenter.org/sites/default/files/growing_together_economic_ties_between_the_united_states_and_mexico.pdf
ASEAN at 50

The Association of Southeast Asian Nations was created in 1967 for the purpose of intergovernmental cooperation among nations in the Pacific. It focuses on diplomacy and state sovereignty, and serves as a counterweight to China, a non-member with major influence in the region. This topic will be about the bloc’s goals, its charter, and its geopolitical ramifications.

Association of Southeast Asian Nations

- Pay attention to the guidelines of its past treaties, particularly the TAC Treaty of 1976
- ASEAN in 2016
- Focus on the impact of ASEAN’s influence and size/components of domestic governments/ and the countries involved

Council on Foreign Relations

- Understand the Chiang Mai Initiative and the economic circumstances surrounding it
- “ASEAN Then and Now”
- What did the ASEAN Charter contribute to ASEAN’s structure?
- https://www.cfr.org/backgrounder/asean-association-southeast-asian-nations
  ❖ Understand the ASEAN Economic Community
- “Asean Economic Community Blueprint” (Introduction, pg. 5)
  ❖ Be sure to know China’s effects on ASEAN
- China’s Pro-Globalization Agenda
- “The Paradoxes of Chinese Policy” (pg. 19)
- China’s historical references to American foreign policy/international maritime obligations
- Read section: “The Return to Geopolitics” (pg. 16)
- ASEAN’s trade relationship with outside partners
- “China in Context” (pg. 13)
- https://journals.sub.uni-hamburg.de/giga/jsaa/article/view/931/938
India’s Bid for Global Power

India is one of the largest democracies in the world. Its strategic location on the border with China, Pakistan, and Nepal makes the country a hot spot for border disputes. Despite this, India’s economic power and role as an international partner has increased dramatically for the past 30 years. This topic addresses mostly domestic economic issues as well as its geography and relationships with neighboring states.

Carnegie Endowment for International Peace
- [http://carnegieendowment.org/2016/04/04/india-as-leading-power-pub-63185](http://carnegieendowment.org/2016/04/04/india-as-leading-power-pub-63185)
- How has the Prime Minister handled foreign policy?
- Read the Introduction
- Be wary of India’s participation in organizations
- “Patchy Success Thus Far”
- Also look at how other countries compare with India’s regarding its future leadership

The East-West Center
- [https://www.eastwestcenter.org/system/tdf/private/api129.pdf?file=1&type=node&id=36061](https://www.eastwestcenter.org/system/tdf/private/api129.pdf?file=1&type=node&id=36061)
- Read introduction on India’s bilateral ties with the United States (pg. 2)
- America's views on India’s potential leadership (pg. 3)
- Understand Pakistan’s shortcomings in its feud with India (pg. 7)

The Institute of South Asian Studies
- Understand India’s geographic advantages (pg. 4)

The New York Times
- Look closely how India’s behavior is towards international agreements
McKinsey Global Institute
- Notice the pros and cons of India’s growth; take notice of its population’s contribution to the economy
- Introduction
- Figure 1

UK.Gov
- Read about India’s military agreements with its allies
- https://www.ted.com/talks/shashi_tharoor#t-187093
- Understand Modi’s multiple foreign visits

World Economic Forum
- Be aware of other countries with high GDP growth

World Bank
- Understand the specific aspects of India’s GDP over time
- “Statistical Appendix” (pg. 117)
Combatting Climate Change

State of the Planet
- Know who the top companies are regarding green technology (Intro)

Yale Environment 360
- “How Far Can Technology Go to Stave Off Climate Change?”
- Introduction
- Understand the terminology and important acronyms
- “Deploying technologies to significantly slow climate change will mean major government expenditures”
- [http://e360.yale.edu/features/how_far_can_technology_go_to_stave_off_climate_change](http://e360.yale.edu/features/how_far_can_technology_go_to_stave_off_climate_change)

The UN Framework Convention on Climate Change
- Understand other nations and their capabilities in energy power (pg. 8)
- “Action 3: Develop National Strategic Capabilities”
- Understand developing countries and their role in climate technology
- “National Systems of Innovation in Developing Countries” (pg. 2)
- [http://unfccc.int/ttclear/misc_/StaticFiles/gnwoerk_static/TEC_documents/fbec5a8dac5f41a48d883c7338ba2281/cdfc733ee9334f09a74e54f9bac257a6.pdf](http://unfccc.int/ttclear/misc_/StaticFiles/gnwoerk_static/TEC_documents/fbec5a8dac5f41a48d883c7338ba2281/cdfc733ee9334f09a74e54f9bac257a6.pdf)

The White House
- Be sure to look at states that use renewable energy
- 2.1.2. “Energy” pg. 13

ICTSD Global Platform on Climate Change
- More terminology on pg. 19
- “Green Technology Packages”
- Understand car manufacturers and their efforts to adopt more environmentally friendly car models
Environmental Performance Index
- Notice other countries and their environmental efforts
- 2016 EPI Rankings (pg. 18)

The Huffington Post
- France’s ban on gas cars
- [http://www.huffingtonpost.com/entry/france-ban-gas-diesel-cars_us_595e4a69e4b02e9db0ad1e4?utm_hp_ref=climate-change](http://www.huffingtonpost.com/entry/france-ban-gas-diesel-cars_us_595e4a69e4b02e9db0ad1e4?utm_hp_ref=climate-change)
Cybersecurity

During a time of advancing technology, cybersecurity has become one of the most crucial issues of the 21st century. The U.S. government has gone to great lengths to counter this growing threat, and to protect Americans from illegal cyber activity from foreign adversaries. This topic will cover cyber threats, hacks, and the influence of internet usage around the world.

Department of Homeland Security
- Familiarize yourself with the bureaucracy of the Department itself
  - https://www.dhs.gov/

The Department of Defense
- DOD Cyber Strategy Report 2015
- Read the Introduction: Take note of the Internet’s influence on the business sector
- Understand the goals and objectives of DOD’s Cybersecurity
- “Three Primary Missions in Cyberspace” (pg. 4-5)
- Apply the schools of thought from IR theory to the issue of cybersecurity (pg. 2)

Rand Corporation
- Take note of important terminology

U.N. General Assembly: Group of Governmental Experts on Developments in the Field of Information and Telecommunications in the Context of International Security
- Read overview of points regarding cyber threats
- “Existing and Emerging Threats” (page 6/17)
- International law and cybersecurity
- “How International Law Applies to the Use of ICT’s” (pg. 12/17)
The Atlantic magazine
- Understand Syria’s hacking attempts
- “The Rise of Asymmetric Cyber Warfare”

The Director of National Intelligence Declassified Report
- “Background to “Assessing Russian Activities and Intentions in Recent U.S. Elections”: The Analytic Process and Cyber Incident Attribution”
- “Russia’s Influence Campaign Targeting for the 2016 U.S. Presidential Election” (pg. 2)
- “Public Disclosures of Russian-collected Data” (pg. 2)

Wired
- WannaCry virus and its implications
- http://www.wired.co.uk/article/wannacry-ransomware-virus-patch
- Read country profiles on past hacking attempts
**Saudi Arabia**

*Saudi Arabia has become one of America’s strongest allies in the Middle East. Its large share of oil reserves contribute to its economic influence in the Gulf region while at the same time making the country highly dependent on the industry at large. Saudi Arabia has had a very active military relationship with the United States as well, in order to act as a counterweight to its rival, Iran. Despite facing criticism for its human rights record, it continues to exert the most influence and power in the Middle East with regard to any political, economic, or military conflict. The questions will center on these very factors explaining the reasoning behind Saudi Arabia’s rise as a competitive player in world politics and the direction to which it is heading.*

**The CIA World Factbook**
- Read introduction on Saudi Arabia’s basic facts
- Pay attention to the government type and its leaders in power
- “Background”
- Read the third paragraph in the intro about Saudi Arabia’s military actions
- Also about its alliance with the U.S. and relationship with international organizations

**Forbes**
- Study how oil affects Saudi Arabia’s decision making
- Notice the influential Saudi oil companies

**GREAT DECISIONS 2017 Briefing Book: Saudi Arabia in Transition**

**Al Jazeera**
- Saudi Arabia’s executions in 2016
Saudi Aramco
- Understand the economic and global prevalence of Aramco, including key figures on the company website
- “Facts and Figures, 2016” (pg. 7, 26) Crude oil and natural gas liquids

The New Arab
- The basic background of Aramco and how it was formed

U.S. Department of State
- Vision 2030 Program: “U.S. Assistance to Saudi Arabia”
- https://www.state.gov/r/pa/ei/bgn/3584.htm

Great Decisions

Great Decisions is an annual program that focuses on critical international issues issued by the Foreign Policy Association, a member of the World Affairs Councils of America. This year’s Great Decisions categories are: The Future of Europe; Trade and Politics; Conflict in the South China Sea; Saudi Arabia in Transition; U.S. Foreign Policy and Petroleum; Latin America’s Political Pendulum; Prospects for Afghanistan and Pakistan; and Nuclear Security.

The Great Decisions 2017 Briefing Book is required study material for the National Competition. However, the Briefing Book will NOT be required reading for local competitions. In order to prepare for local competitions, students should study the online resources outlined below. The Briefing Book will be made available through the World Affairs Councils of America and member Councils. Please study the following online information for both the local and national competitions:
Foreign Policy Association [http://www.fpa.org/great_decisions/?act=gd_topics](http://www.fpa.org/great_decisions/?act=gd_topics)
(for 2017 topics, please choose “Past topics” at the bottom of the page and select “2017”)

- Under each topic’s page, read the Glossary and all available updates

**The Future of Europe**
- Be familiar with all the factors a state needs to consider when dealing with refugees
- Know the statistics behind the refugee crisis in Europe since 2015

**Conflict in the South China Sea**
- Understand the countries involved in claiming jurisdiction in the territory
- Know the steps the UN has taken in order to properly deal with maritime law

**U.S. Foreign Policy and Petroleum**
- Read this section on page 2

**Latin America’s Political Pendulum**
- Be aware of China’s growing relationship with Latin American countries (pg. 3-4)

**Trade, Jobs, and Politics**
- 2016 Campaign: Bernie Sanders vs. Donald Trump on trade
- U.S. trade deficit with Mexico
- Tariffs and their effect on domestic industries

**Nuclear Security**
- Know about the Stockpile Stewardship Program and its effects on nuclear testing
- The Obama administration’s policy towards Iran

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**The Peacebuilding Toolkit**

*Conflict is often viewed as something negative, associated with violence, war and destructive acts. However, conflict is a natural part of life, and it can be managed in ways that promote positive outcomes, even in the most difficult circumstances, if the right tools are put into practice. The Peacebuilding Toolkit covers core skills and concepts in the field of conflict resolution, as well as real-life stories of how individuals, communities and countries have used these skills to manage differences without violence and make peace possible.*
U.S. Institute of Peace

- Global Campus Course, Introduction to Peacebuilding Chapter 2
- Take a look at the graphic and videos attached
  - Introduction (video)
  - Tools, Interventions, and Priorities (play video)
  - Spectrum of Peacebuilding Tools infographic (pdf)

- Reconciliation and Transitional Justice in Nepal: A Slow Path, Peace Brief, August 2017 (pg. 4)

- What Works in Facilitated Dialogue Projects, Special Report, June 2017
- Focus on USIP’s strategic locations and dialogue as a whole (pg. 2)

- Fragility and Resilience, Policy Brief, September 2016
- “Why Resilience Matters” (pg. 2)

- South Sudan: Friendship Over Fear (Video)
- Understand the root of the South Sudanese civil war
- Coping mechanisms used to deal with ravaged war conditions

- Take note of the number of U.S. troops in Iraq over time
- Peace in Iraq’s ‘Triangle of Death’ (Video)

- Looking Beyond Prison When ISIS Fighters Go Home Olive Branch blog

- The Accord: Colombia’s Commitment to Peace, Olive Branch blog
- Read the section “Innovations”

- Afghanistan and its Murals
- Deploying Art Against War

Other Resources

- United Nations, Summary of the High-level Dialogue on Building Sustainable Peace (pg. 2)
- “Workshop II” (pg. 4-5)
- U.S. House of Representatives Committee on Armed Services, Submitted Statement of Madeleine K. Albright and Stephen Hadley
- “The Middle East Strategy Task Force” (pg. 4)
• USA Today, A real national security budget will keep the peace, by Karl Eikenberry
• Statistics on the Iraq War and civil wars in general
• Vision of Humanity, Global Peace Index 2017 - Highlights
• “Economic Impact of Violence” (pg. 3-4)
• Beyond Intractability, Levels of Action, by Michelle Maiese summarizing John Paul Lederach
• Three levels of action and their descriptions

America’s Diplomats

There has been fear of a decline in U.S. diplomacy, due to reductions in the Foreign and Civil Services, and talk about the so-called deep state (unchecked bureaucratic influence on policy). U.S. leadership has been vital for security alliances, global economic development, and human rights protection - at times requiring intervention in times of crisis or war. But the diplomacy underscoring this is being called into question today, in part due to the spread of isolationist attitudes among Americans. Yet, diplomacy is crucial right now to:

   Aid the U.S. military so that use of force is not the first policy option
   Expand exports overseas and create opportunities for American companies
   Support increased opportunities for women in the global economy
   Increase global health by working on food and water security

This topic’s questions will highlight the structure and bureaucracy of the departments within the U.S. government which strive to promote American interests abroad. American diplomatic history as well as the related organizations in D.C. which share the State Department’s goals, will also be of interest.

U.S. Department of State

“Discover Diplomacy”

• Familiarize yourself with the pillars of American Diplomacy
• https://diplomacy.state.gov/discoverdiplomacy/diplomacy101/issues/267356.htm
• Know the history of the State Department
• State Department History

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Understand the purpose and objectives of the State Department
https://diplomacy.state.gov/discoverdiplomacy/diplomacy101/issues/170609.htm
The State Department’s guidelines with American citizens
https://diplomacy.state.gov/discoverdiplomacy/diplomacy101/places/170603.htm
State Department’s Efforts at Diversity
https://diplomacy.state.gov/discoverdiplomacy/diplomacy101/people/207755.htm
Bureau of Diplomatic Security’s Mission
https://www.state.gov/m/ds/protection/index.htm
Under-Secretary of State
https://www.state.gov/p/index.htm
Be aware of past listening techniques used by the State Department
https://www.state.gov/documents/organization/107507.pdf
Bureau of Economic and Business Affairs
President Bush’s important legislation regarding the State Department
https://www.state.gov/s/ocr/c11528.htm
“Choose a Career Track”
http://careerbrochures.state.gov/fsofssbrochures/fscareers?pg=8#pg8

American Foreign Service Association
- AFSA’s history and Objectives
  http://www.afsa.org/policy
- Prestigious awards given by the AFSA
  http://www.afsa.org/lifetime-contributions-american-diplomacy-award

United States Diplomacy Center
- “History of the Diplomacy Center”, Read short section

United Nations
- Article 5 of the Vienna Convention on Consular Relations
- “Consular Functions” (pg. 4)

U.S. Global Leadership Coalition
- “Enhance Efforts to Promote Economic Growth” (pg. 9)
- “Fold Smaller Programs into Regional Platforms” (pg. 16)
**Current Events**

This round will consist of questions on world news and events. For local AWQ competitions, the emphasis will be on the second half of 2017. For the AWQ National Competition, the emphasis will be on the first months of 2018 and late 2017. In general, we recommend reading a variety of reputable national and international news sources. We will emphasize questions from WACA's Weekly World News Update. This is a primary source that contains articles from a variety of media organizations worldwide. Current Events questions, however, can come from everywhere, not just Weekly World News Update.

**WACA Weekly World News Update**

- "Once a President, Then a Governor, Now an Illegal Border-Crosser"
- "Halimah Yacob to be Sworn-In as Singapore's 8th President"
- Norway's Ruling Party Re-elected
- EU Court of Justice Rejects Claim Regarding Refugee Quotas
- Supreme Court Annuls Kenyatta's Victory
- Trump Decides to End DACA
- "Destabilizing Northeast Asia"
- WWNU Qatar
- The Qatar Crisis Continues
- "The Future of Assad's Syria"
- UN's Guterres Visits Israel
- "Houston in Perspective"

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**Good Luck!**